

ODYSSEY PERSONAL FINANCIAL ADVISORS
500 Sun Valley Drive, Suite A-6
Roswell, Georgia 30076

ADV Part 2B – Brochure Supplement
Effective: September 19, 2022

ANNE K. SIMPSON, CFP®, AAMS®
Individual CRD No. 5273267

This Form ADV Part 2B (“Brochure Supplement”) provides information about Anne K. Simpson that supplements Odyssey Personal Financial Advisors, LLC’s (“Firm,” “we,” “us,” or “Odyssey”) Form ADV Part 2A (“Firm Brochure”). You should have received a copy of the Firm Brochure. If you did not receive our Firm Brochure or if you have any questions about the contents of this Brochure Supplement, please contact us by telephone at (770) 992-4444 or by email at steve.siders@odysseypfa.net.

Additional information about Anne K. Simpson is available on the SEC’s website at www.adviserinfo.sec.gov. The site is searchable by a unique identifying number known as a CRD number. Anne K. Simpson’s CRD number is 5273267.

ITEM 2: EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Anne K. Simpson**CRD No. 5273267****Born: 1984**

EDUCATIONAL BACKGROUND

2006; Emory University; Bachelor of Arts in Music and International Studies

2012; University of Maryland University College; Masters of Business Administration

BUSINESS EXPERIENCE

9/2022 - Present	Investment Advisor Representative	Odyssey Personal Financial Advisors, LLC
10/2016 - Present	Registered Representative	Cetera Financial Specialists, LLC
10/2016 - Present	Investment Advisor Representative	Cetera Financial Advisers, LLC

PROFESSIONAL DESIGNATIONS

CERTIFIED FINANCIAL PLANNER, CFP®

The CFP® certification is obtained by completing an advanced college-level course of study addressing the financial planning subject areas that the CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, passing a comprehensive certification exam, and agreeing to be bound by the CFP® board's Standard of Professional Conduct. As a prerequisite, the individual must have a bachelor's degree from a regionally accredited United States college or university (or foreign university equivalent) and have at least 3 years of full-time financial planning experience (or equivalent measured at 2,000 hours per year). This designation requires 30 hours of continuing education every 2 years and renewing an agreement to be bound by the Standards of Professional Conduct.

ACCREDITED ASSET MANAGEMENT SPECIALIST, AAMS®

Accredited Asset Management Specialist, AAMS® is a program for financial professionals that provide them with strong fundamental financial knowledge with a specific focus on asset management and investments offered by the College for Financial Planning. Individuals who hold the AAMS® designation have completed a course of study encompassing investments, insurance, tax, retirement, and estate planning issues. The program is a self-paced program designed to encompass approximately 120-150 hours of self-study and must be completed within one year from enrollment. Following receipt of the designation, designation holders must complete 16 hours of continuing education every two-years. The College monitors its designees' compliance with the designation requirements and standards and any alleged violations are subject to disciplinary procedures.

ITEM 3: DISCIPLINARY INFORMATION

Anne K. Simpson does not have any legal, civil, or disciplinary events to disclose. Anne K. Simpson has never been involved in any investment related regulatory, civil, or criminal action. Anne K. Simpson has not received any client complaints, lawsuits, arbitration claims, or administrative proceedings.

Securities laws require investment advisers to disclose any instances in which the investment adviser or its advisory persons were liable in a legal, regulatory, civil, or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement, or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair, or unethical practices.

However, our Firm encourages you to independently view Anne K. Simpson's background on the Investment Adviser Public Disclosure website ("IAPD") by searching with her full name or her individual CRD No. 5273267.

ITEM 4: OTHER BUSINESS ACTIVITIES

Ms. Simpson is also an investment advisor representative with Cetera Investment Advisors, LLC while transitioning to Odyssey. She will continue to service clients and receive advisory fees for those clients through Cetera Investment Advisors, LLC through the transition process. A conflict of interest does not exist, as Ms. Simpson will not receive fees from client accounts for any overlapping period of time from both Odyssey and Cetera Investment Advisors, LLC.

Ms. Simpson is a registered representative of Cetera Financial Specialists, LLC ("CFS") and may receive commissions when acting in this capacity. A conflict of interest exists as these commissionable securities sales create an incentive for Ms. Simpson to recommend products based on the compensation she will earn. Any commissions received through commissionable securities sales do not offset the advisory clients pay Odyssey. Ms. Simpson strives to put her clients' interests first and foremost, and only recommends products that are suitable for clients. Clients are not obligated to purchase commissionable securities through her and may seek similar services elsewhere.

Ms. Simpson is also a licensed insurance agent and may recommend and sell insurance products offered by various insurance carriers for which she will receive additional compensation. There is a conflict of interest in that there is an economic incentive for Ms. Simpson to recommend insurance products offered through such insurance carriers. Any commissions received through selling insurance policies do not offset advisory fees the client pays to Odyssey. Ms. Simpson strives to put her clients' interests first and foremost, and clients are not obligated to purchase insurance products through her and may seek similar services elsewhere.

Ms. Simpson serves on the Alpha Delta Pi Foundation's investment committee. In this capacity, she assists with the review of investment decisions made by the Foundation's money manager. Ms. Simpson does not receive any compensation for her participation on the investment committee.

ITEM 5: ADDITIONAL COMPENSATION

Ms. Simpson does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through the Firm. However, Ms. Simpson receives commissions from brokerage transactions effected through CFS and from the sale of insurance products.

ITEM 6: SUPERVISION

Anne Simpson is supervised by Mr. Stephen Siders, the Firm's Chief Compliance Officer. Odyssey has implemented a Compliance Manual and Code of Ethics that guides Odyssey and its supervised persons in meeting their fiduciary obligations to Odyssey clients when providing investment advisory services. As Odyssey's Chief Compliance Officer, Mr. Stephen Siders is responsible for the implementation of the Firm's Compliance Manual and Code of Ethics. Mr. Stephen Siders may be contacted at (770) 992-4444 or steve.siders@odysseypfa.net.

Additionally, Odyssey is subject to regulatory oversight by various agencies. These agencies require registration by the Firm and its supervised persons. As a registered entity, our Firm is subject to examinations by regulators, which can be announced or unannounced. We are required to periodically update the information provided to these agencies and to provide various reports regarding its business activities and assets.